

Order Item Summary

CBS TELEVISION
STATIONS

WCBS-TV

Order ID: 57973 CF NTL-POL FBD - LBD: 09/12/12 - 09/17/12 HL#: Created: 09/04/12 03:14 PM

Client: LINDA MCMAHON FOR SENATE... CPE: / / 1308 Agency Commission: 15 % Updated: GCARRAHA on 09/04/12 04:38 PM

Agency: MENTZER MEDIA SERVICES (24184) Product: MCMAHON EST#1308 (1300) Self :05:00 Confirmed: 09/04/12 04:38 PM

Buyer: ANNE BRAUNSCHEIDEL Demo: P25-54 DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%

NEW ORDER CHG/PH 09/04/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
001	MEARLY	0 0 1 0 1 0 0	NEWS	30				0.0	\$600.00	2	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
002	DPHIL	0 0 1 1 1 0 0	PHIL	30				0.0	\$800.00	3	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
003	NCBSEVE	0 0 1 1 0 0 0	NETN	30				0.0	\$2,500.00	2	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/13/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
004	AINSIDER	0 0 1 1 1 0 0	ACC	30				0.0	\$2,000.00	3	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
005	AET730	0 0 1 1 1 0 0	ACC	30				0.0	\$2,000.00	3	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
006	NEARLY	0 0 1 0 1 1 0	NEWS	30				0.0	\$1,400.00	3	\$4,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/15/12	3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
007	NLATE1	0 0 1 0 1 0 1	NEWS	30				0.0	\$1,800.00	3	\$5,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/16/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
008	WMRNSA6	0 0 0 0 0 1 0	NEWS	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
009	WCBSSAT	0 0 0 0 0 1 0	MORN	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
010	WNEWSSU8-9	0 0 0 0 0 0 1	NEWS	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
011	WFACE	0 0 0 0 0 0 1	MORN	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
012	SJETS	0 0 0 0 0 0 1	HOME	30			NFL	0.0	\$65,000.00	1	\$65,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
013	PSIXTY1	0 0 0 0 0 0 1	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
014	MEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
015	DPHIL	1 0 0 0 0 0 0	PHIL	30				0.0	\$800.00	1	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
016	NCBSEVE	1 0 0 0 0 0 0	NETN	30				0.0	\$2,500.00	1	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
017	AINSIDER	1 0 0 0 0 0 0	ACC	30				0.0	\$2,000.00	1	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
018	AET730	1 0 0 0 0 0 0	ACC	30				0.0	\$2,000.00	1	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
019	NEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,400.00	1	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
020	NLATE1	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
021	PBLOODS	0 0 0 0 1 0 0	REGP	30				0.0	\$8,000.00	1	\$8,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/14/12	09/14/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	33	0	\$134,300.00	\$114,155.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$134,300.00	\$114,155.00	\$0.00	\$0.00